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Audco Archers

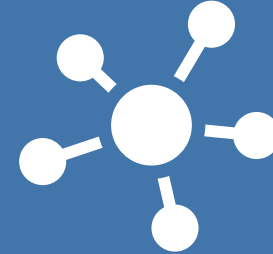
Members survey 2025

Purpose



To understand how our members perceive Audco archery club strengths and weaknesses.

To identify how we can improve as a club.



To verify current satisfaction levels about club committee, facilities and how we operate.

To develop committee strategy for 2026 and beyond.





Survey structure

- 24 questions.
- Both qualitative and quantitative responses.
- 37 responses, circa 28% of membership.
- Completely anonymous.
- Used Google forms, data available in Excel.

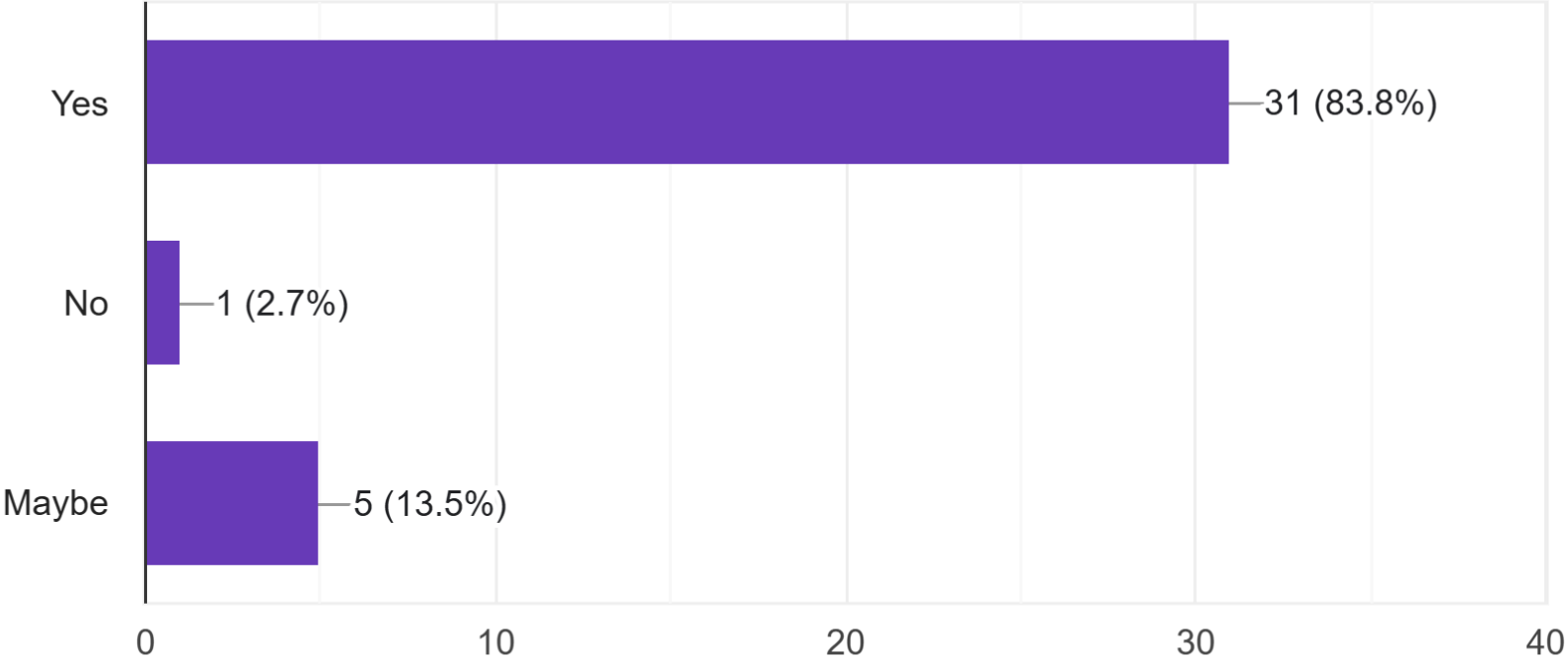


Results

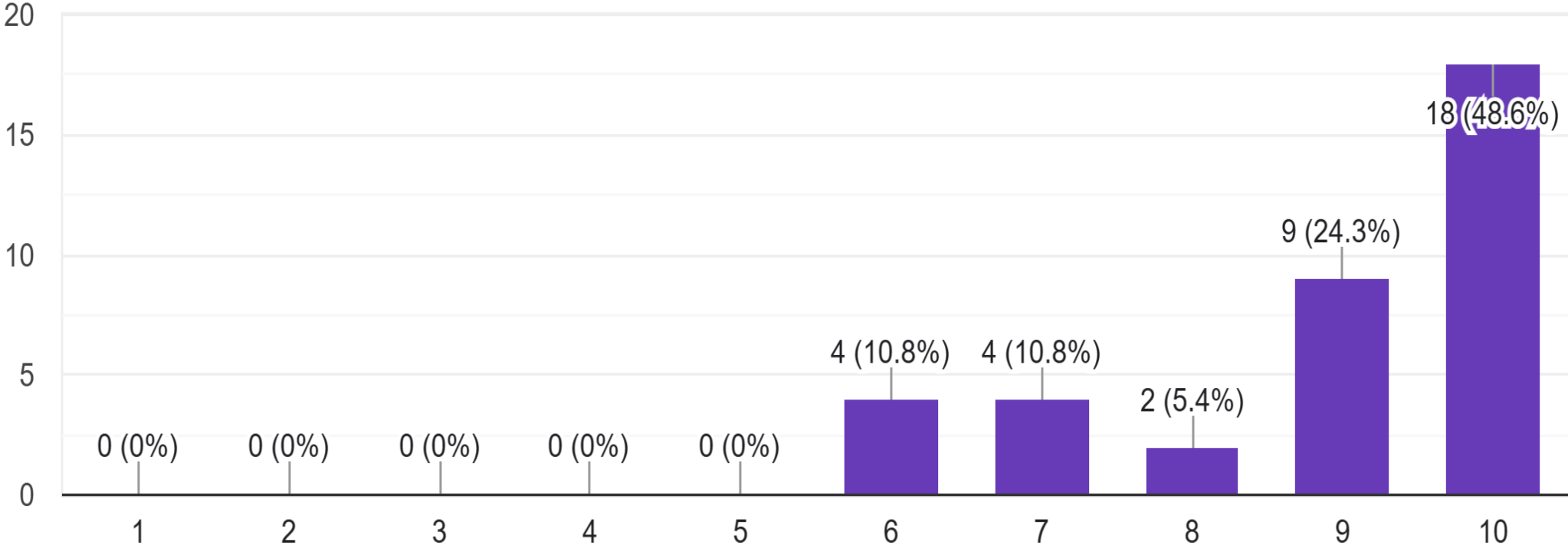
Slide per question.



Q1. Would you recommend Audco archer to a friend or family.



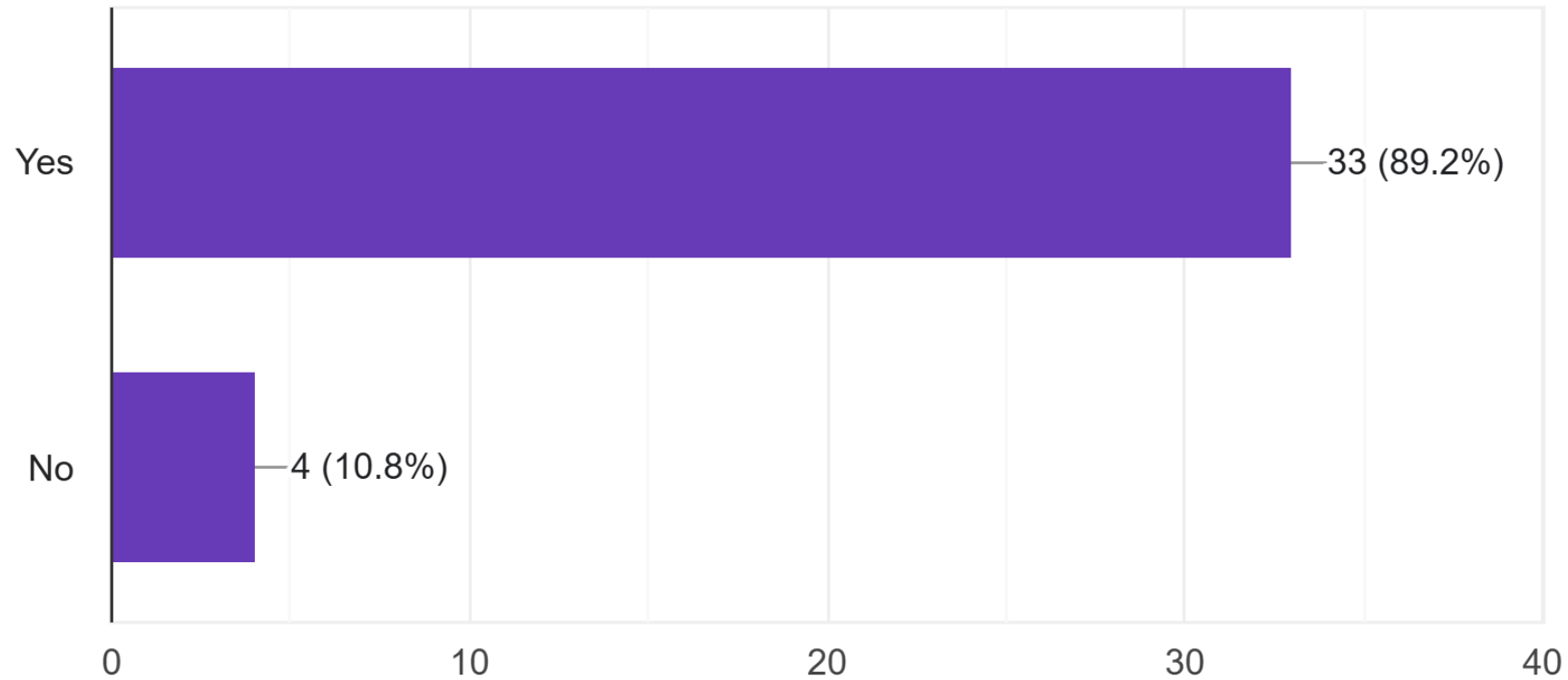
Q2. On a scale from 1-10, how satisfied are you with your membership?



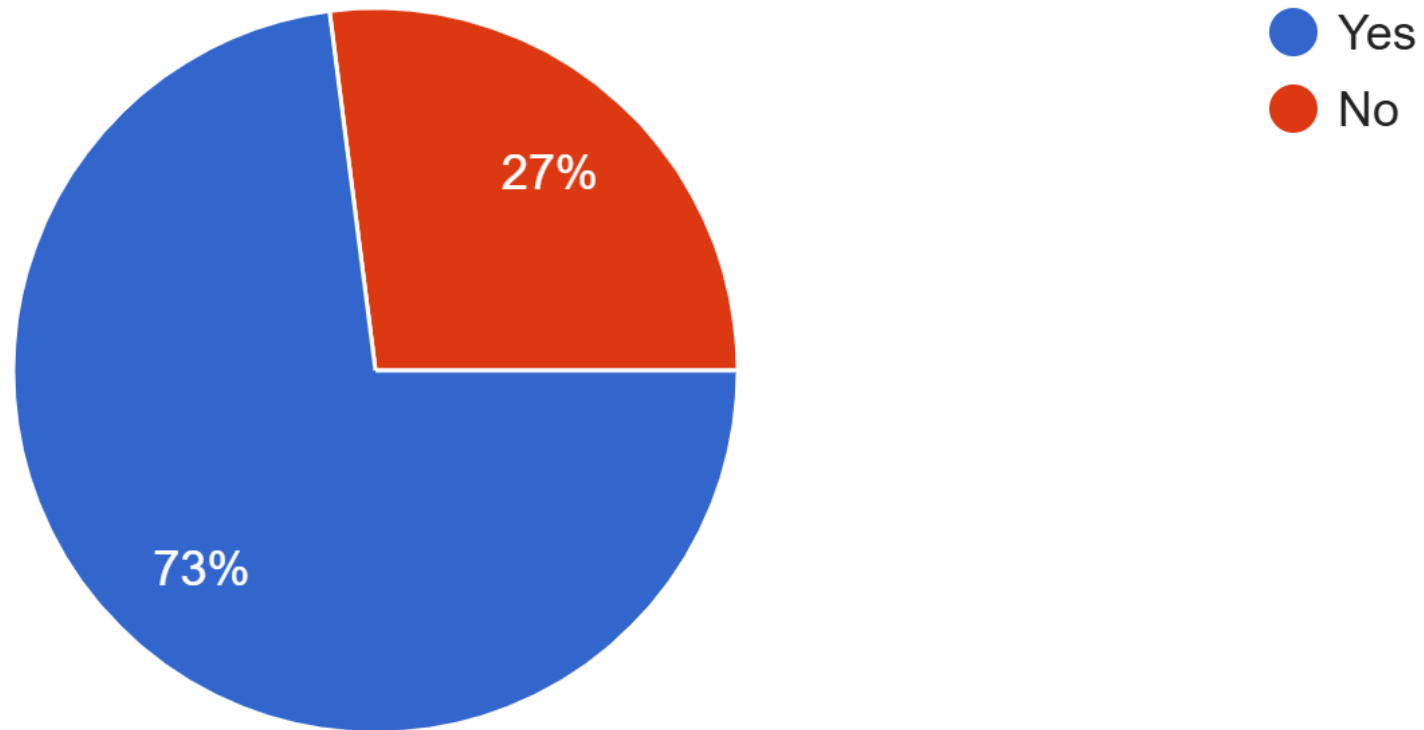
Q3. What is your favourite benefit of being a member?



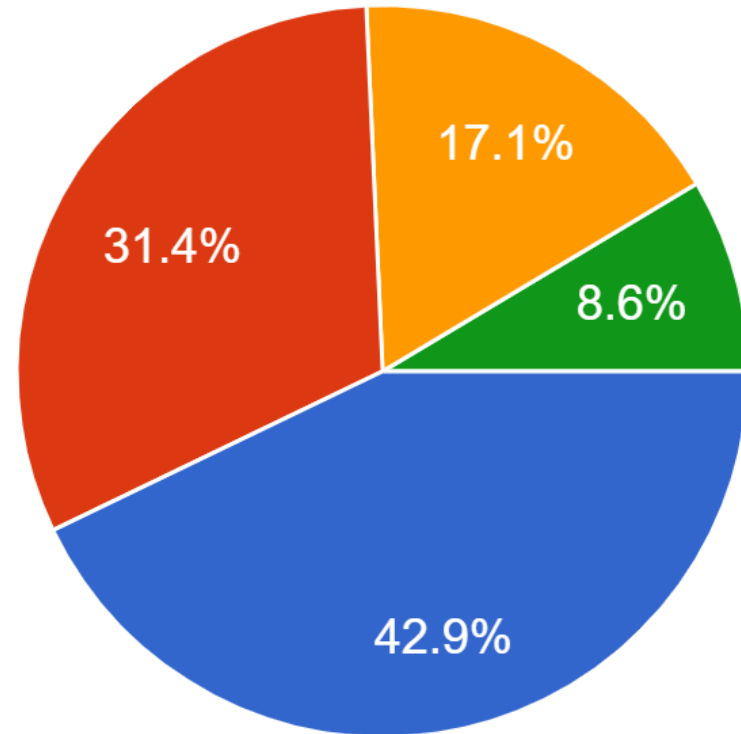
Q4. Are we helping you to achieve your goals?



Q6. Do you feel the club provides enough coaching to its members?

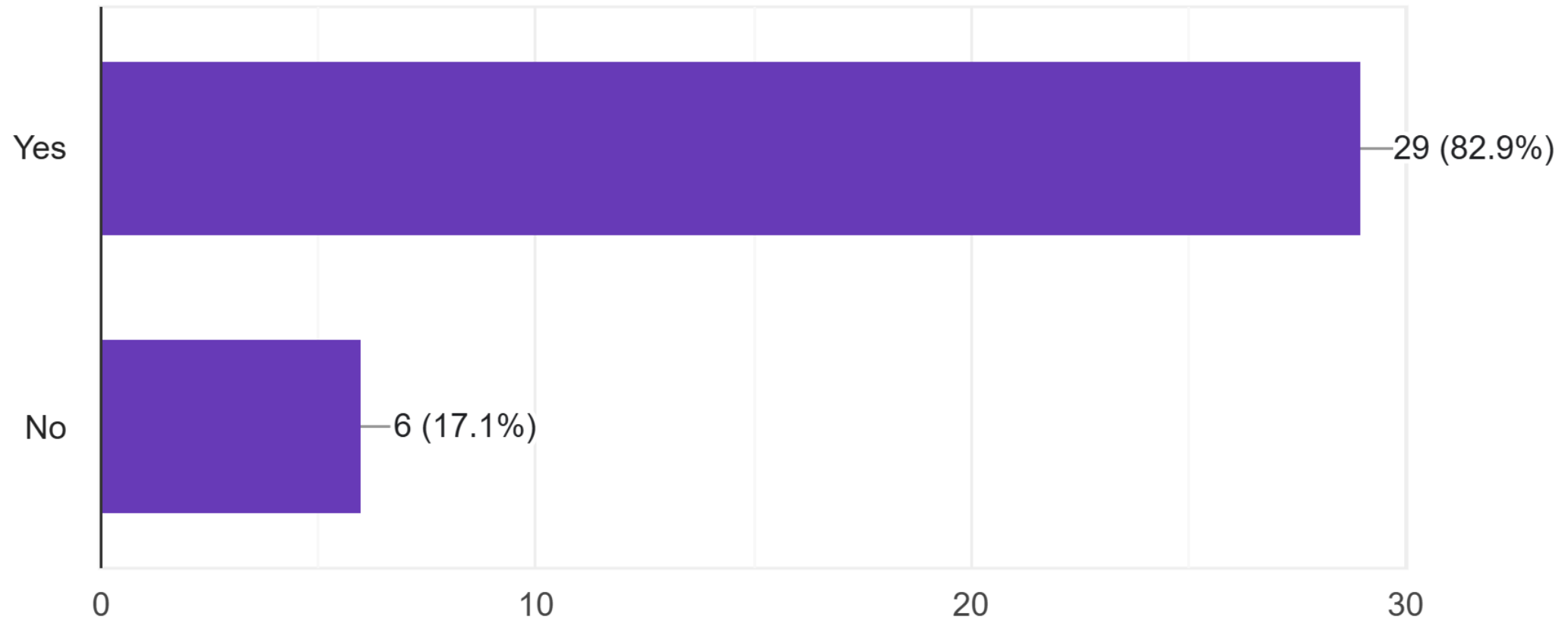


Q7. How frequently do you shoot at the club?

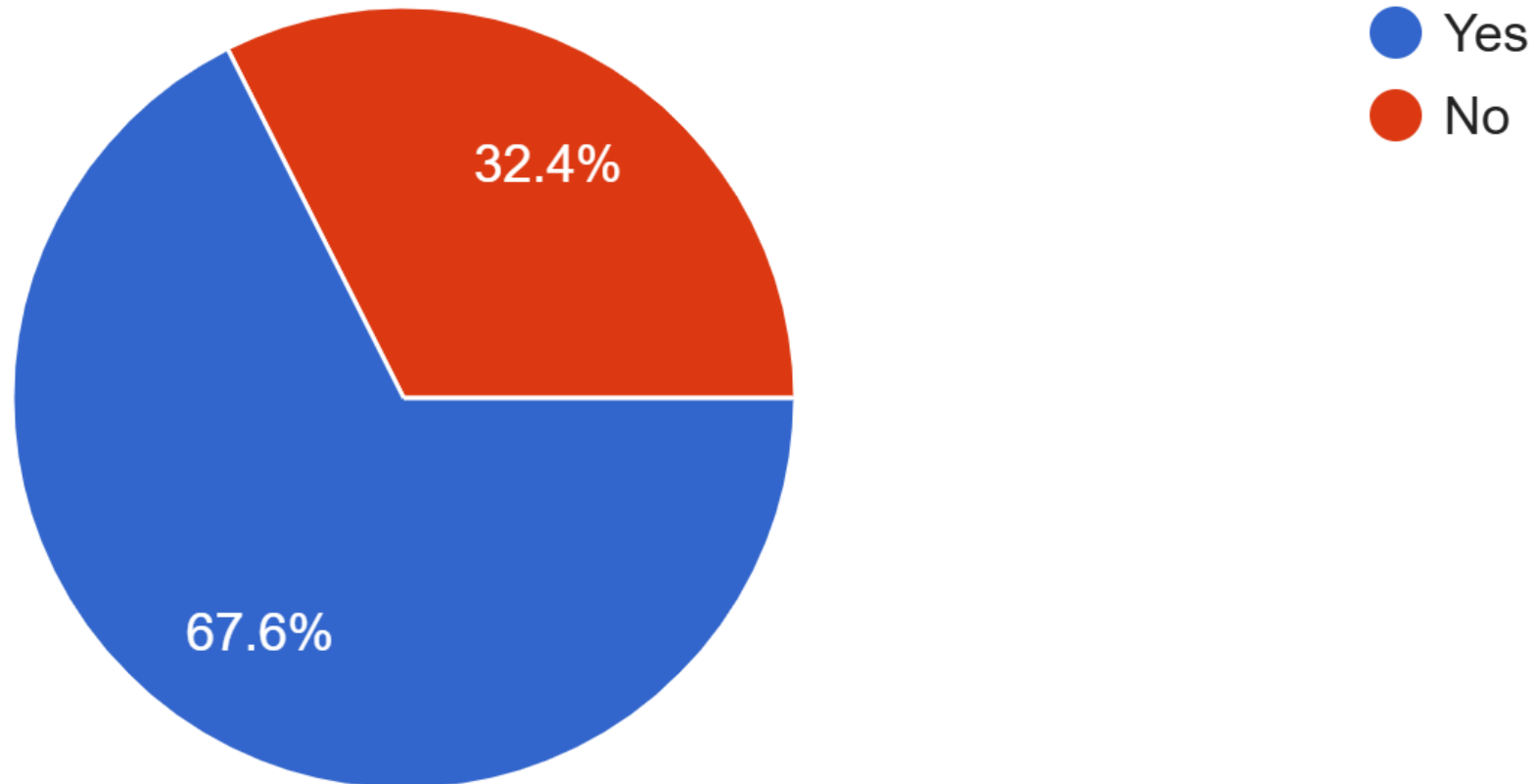


- Once a week
- Twice a week
- Three times a week
- Four or more times a week

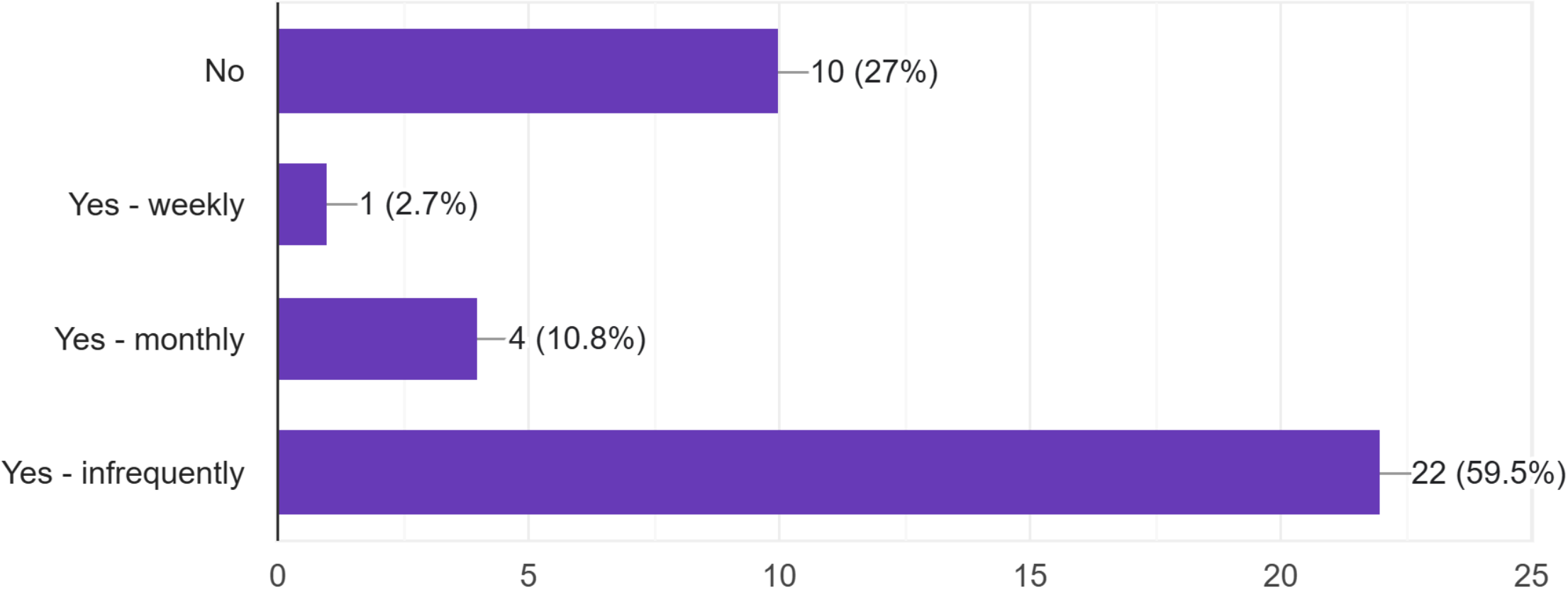
Q9. Do you feel your opinion is heard and valued?



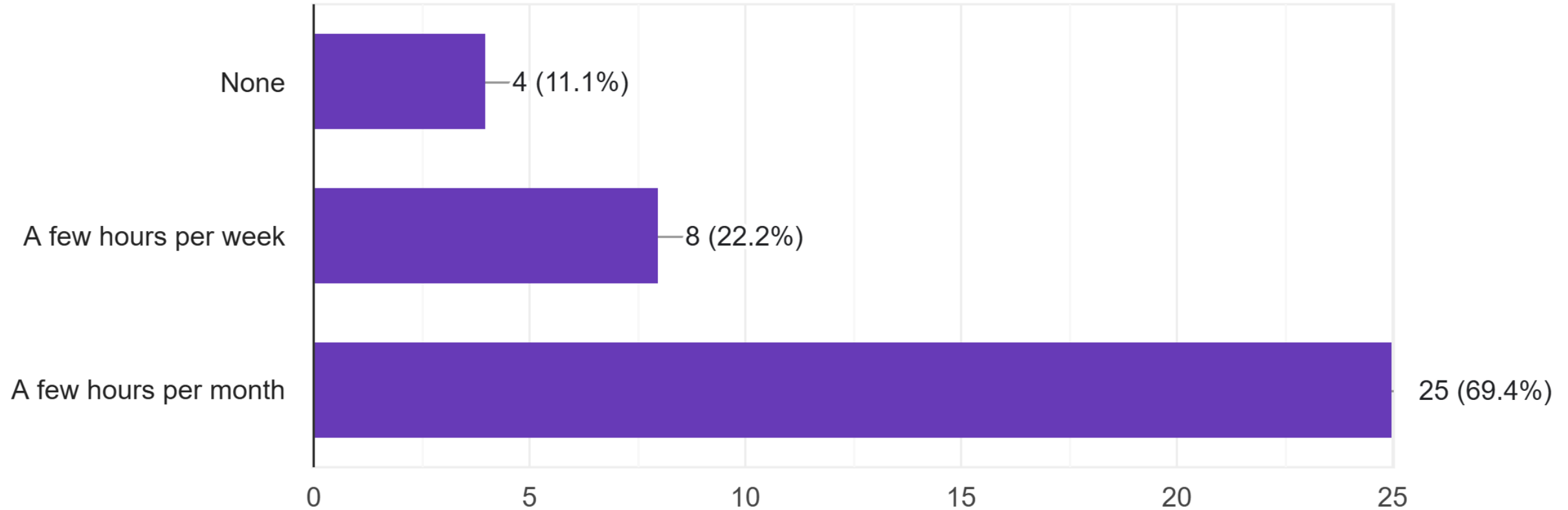
Q10. Do you currently follow us on social media?



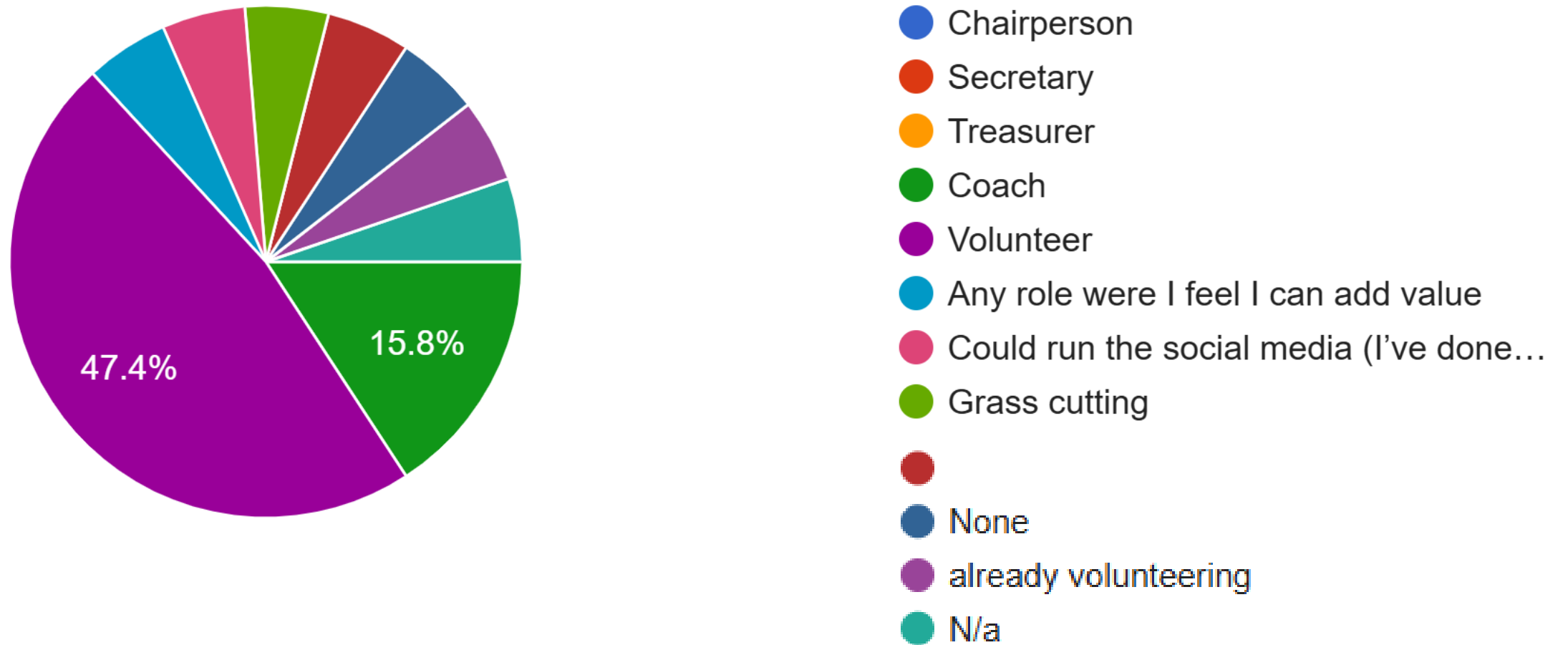
Q11. Do you visit the club website? If so, how often?



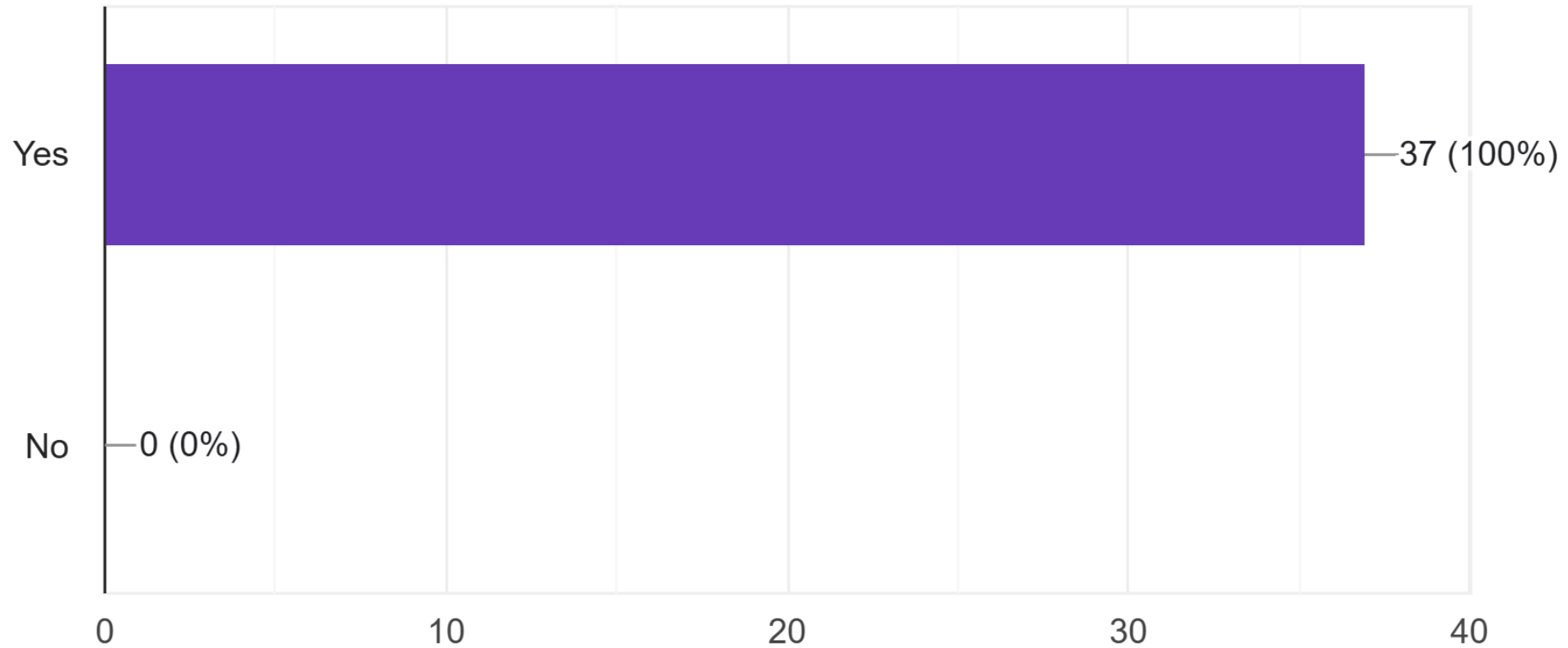
Q12. How much time are you prepared to offer supporting club events?



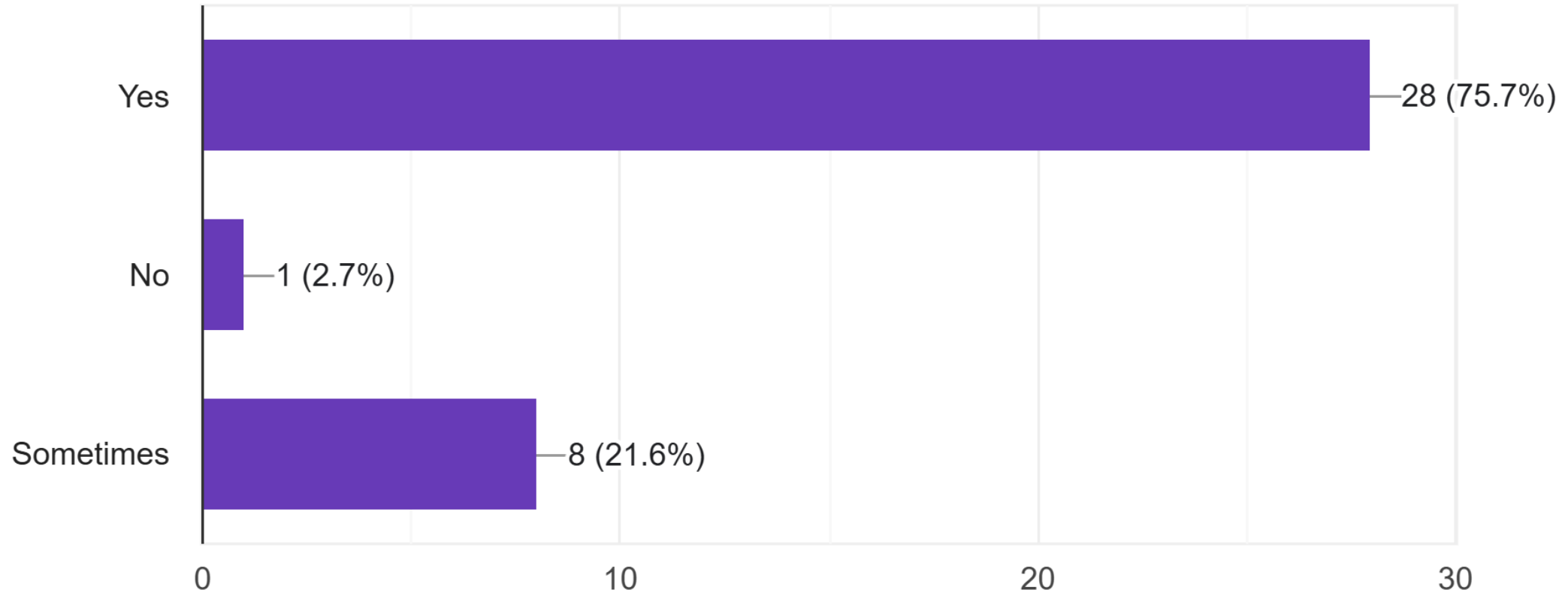
Q13. Is there a specific role you would be interested in taking on within the club?



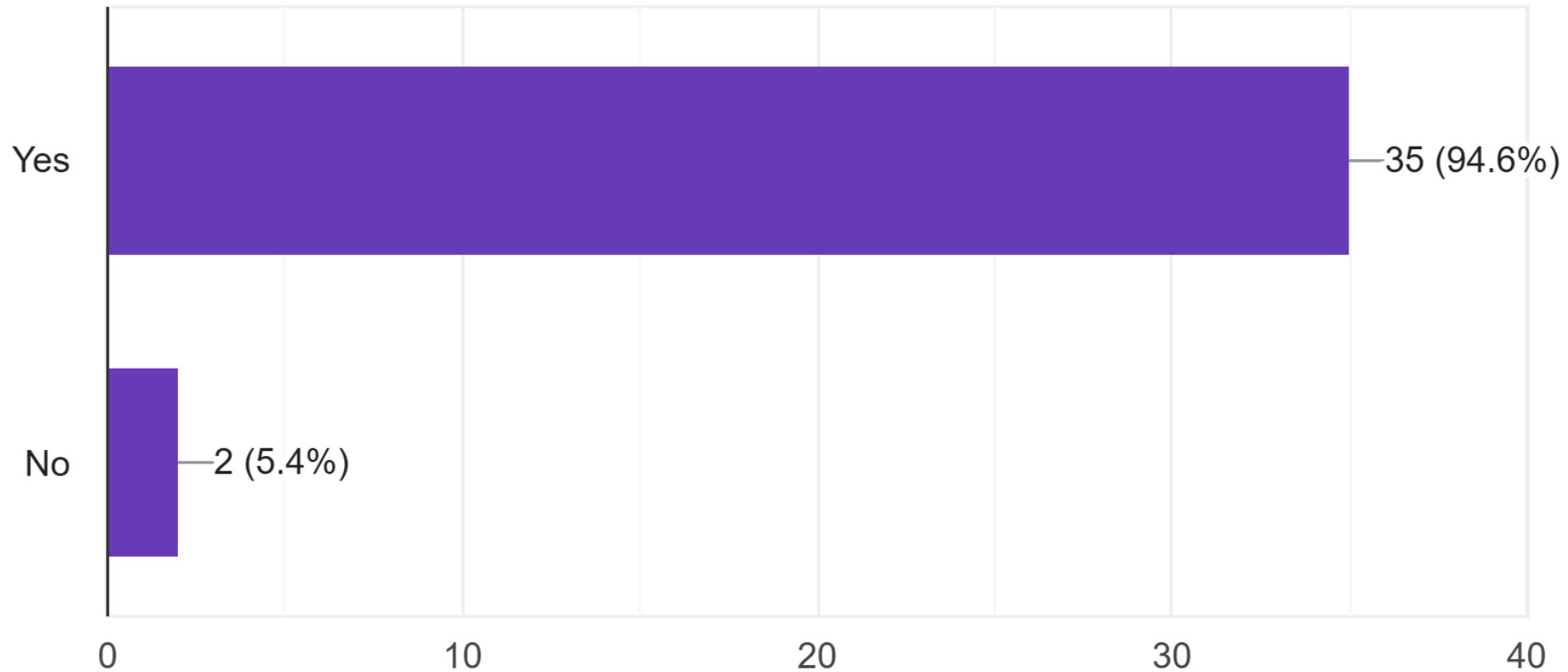
Q14. Do you find our newsletter and emails useful and informative? (Well done Paul)



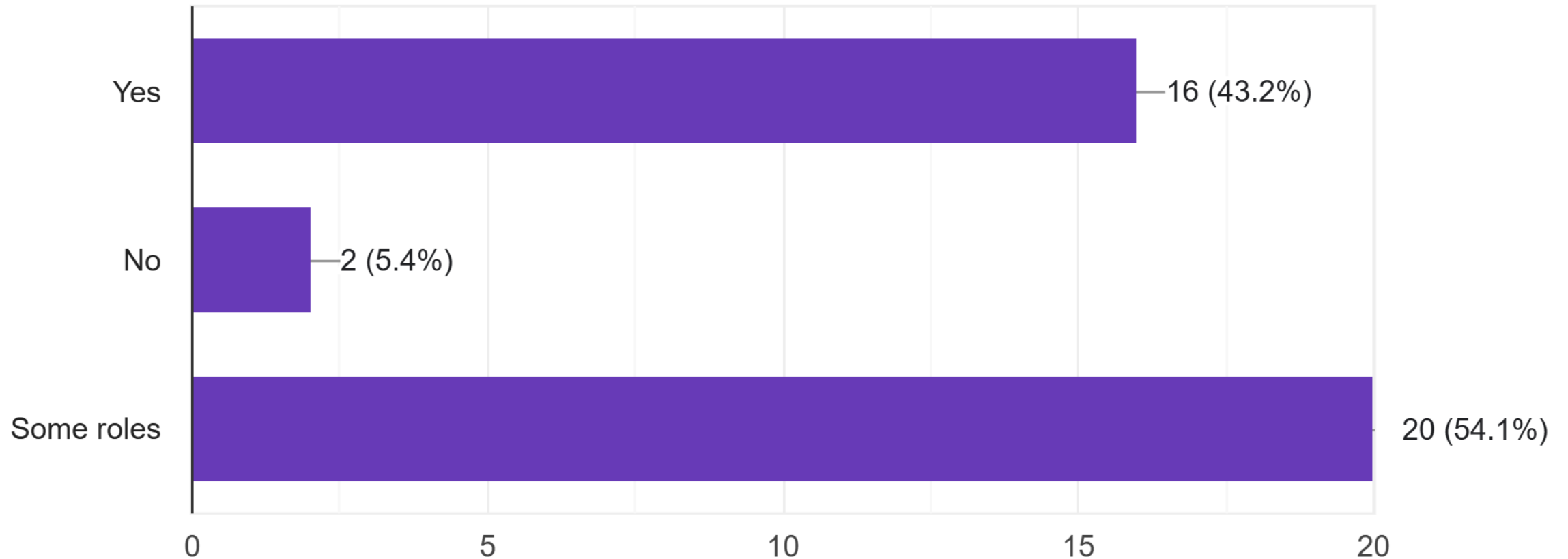
Q15. Is it easy to get in touch with us when you have a question or issue?



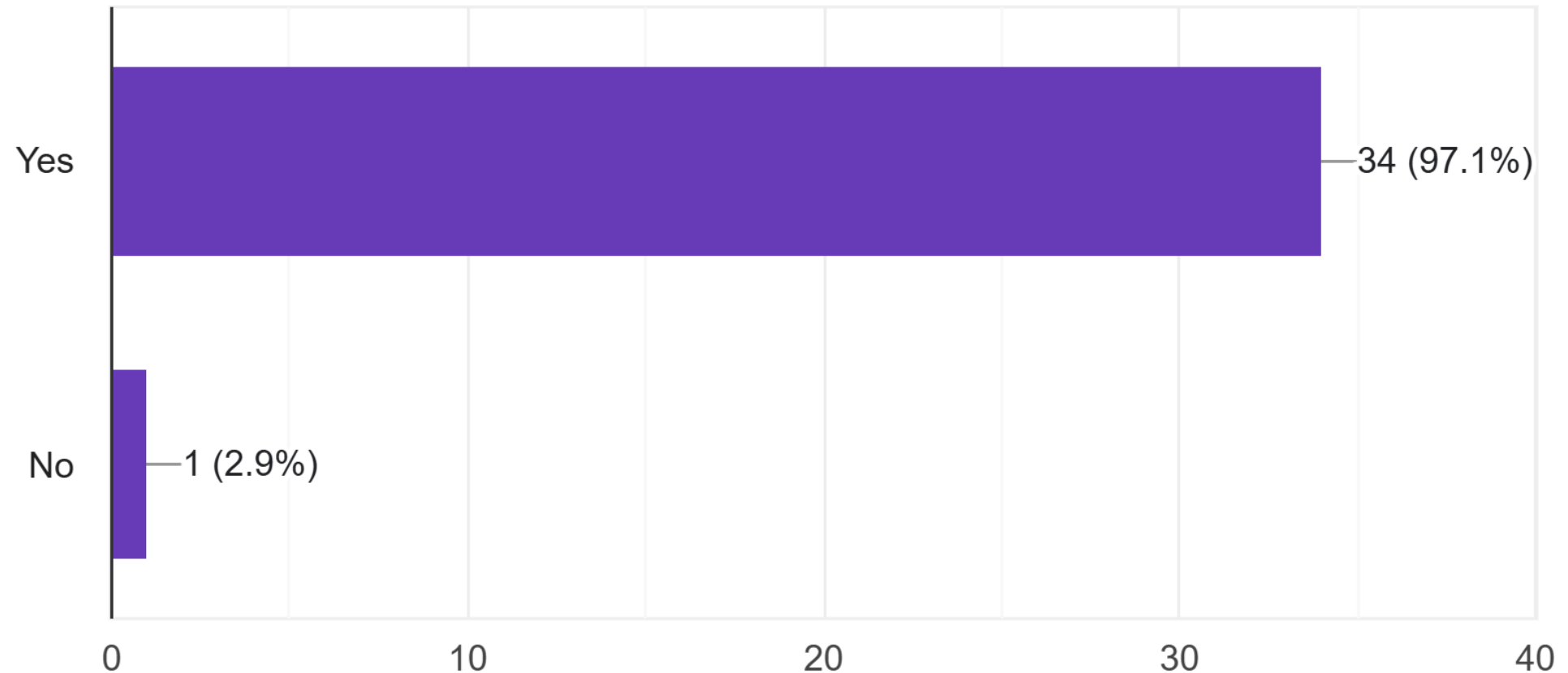
Q16. Are you aware that there are no paid positions within the club?



Q17. Are you familiar with the current committee member, who they are and what they do?



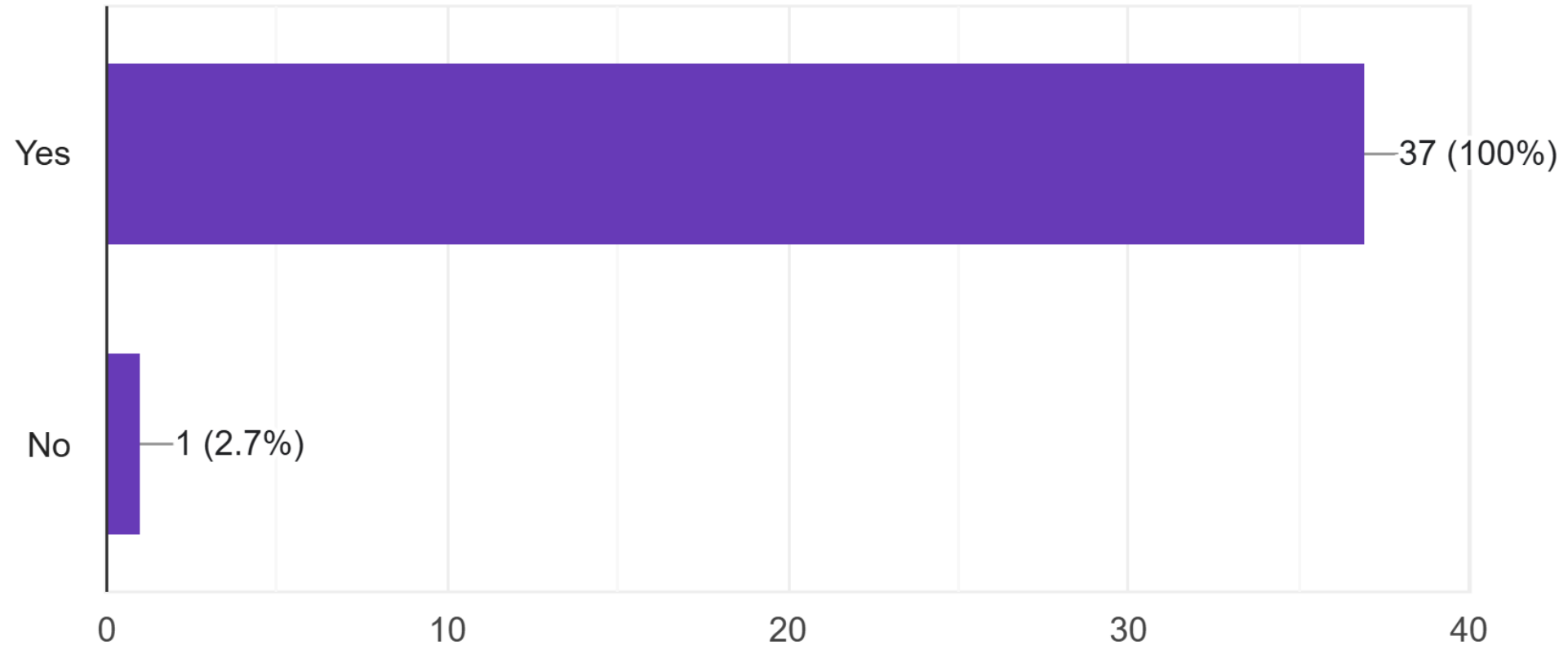
Q18. Are the committee members friendly and approachable?



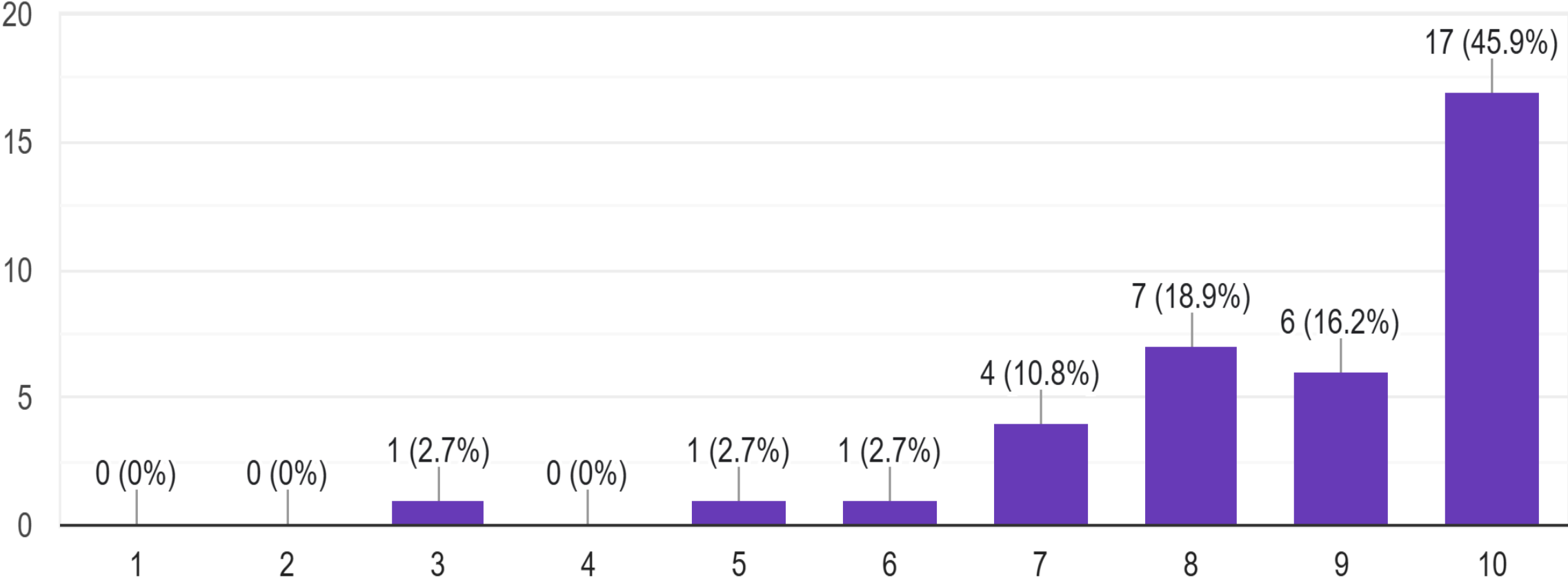
Q19. How would you describe the culture of the club?



Q20. Does the club field and outdoor facilities meet your expectations?



Q21. Do you believe the club represents value for money?



Q22. In terms of the running of the club, what is done well?
(Well done Lisa)



Call outs!



Paul

Positive praise for newsletter.



Lisa

Volunteering and hardworking recognized by members



Coaches

Positive praise, good advice and need more of their time.



Committee

Overall positive feelings about the club and how it is operating.

Nest steps



Action plan and priorities

- Share the results with committee members.
- Share the results with our members.
- Priorities what we are going to do.
- Implement change.
- Monitor and measure end of 2026.